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## Podcasting Trends Of 2006



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PodZinger has published the results of a study, revealing the top searches and trends on its site for 2006. The statistics showed that sports, talk personalities and world news topped audio search, while current events and pop culture accounted for the majority of online video searches.

It's pretty safe to say that 2006 was the year of the podcast.

From Jim Cramer's financial tips to [Soccergirl's](#) well documented exploits as the world's foremost breast activist, 2006 marked a year where digital content aficionados could find a podcast covering just about any topic imaginable.

[PodZinger](#) is a podcasting search engine that indexes content from site like YouTube and Rocketboom, allowing users to find both video and audio podcasts relating to specific search terms.

Compiling all the data from last year's searches, PodZinger has published its report of the most popular video and audio podcasts of last year.

Most watched video podcasts of 2006:

- 1) ABC World News
- 2) Keith and The Girl
- 3) X-Play
- 4) CNN The Grist
- 5) Rumor Girls
- 6) ESApod
- 7) ICONS
- 8) Democracy Now!
- 9) Diggnation
- 10) TED Talks

