

What Radio Station Managers Are Saying

"The response to Democracy Now! over the last six years has been overwhelming. The show raises more money for us than either *Morning Edition* or *All Things Considered*. The message from our community is clear—Democracy Now! is an essential part of our programming schedule."
—Christine Ahern, Station Manager, WJFF (NY)

"Since day one, Democracy Now! has consistently outperformed both *Morning Edition* and *All Things Considered*, both during fund drives and in listener loyalty. We highly recommend adding Democracy Now! to any station looking to expand the reach and scope of their news programming."
—Mary Aigner, Program Director, KZYX (CA)

"When a group of listeners petitioned our station to carry Democracy Now!, I had some reservations—we are in the "reddest" part of a "red" state. The support generated during our last three fundraisers has far exceeded my hopes. **Hour for hour, Democracy Now! has been our most successful program in generating listener support, and made our most recent fundraiser the most successful in the station's history.** More importantly, Democracy Now! has strengthened the bond between the station and its core audience. Many of our listeners tell us how important the program is to them in a media atmosphere dominated by right-wing commentators and corporate news.
—Wayne Winkler, Station Director, WETS (TN)

"Democracy Now! supports KUNM's mission to provide programming that is unavailable commercially. It is a top-performing program in audience size and response by contributing listeners. **The program is a mainstay, must-listen, integral part of the fabric of the communities we serve.** [The show] is a great fit for stations that carry NPR or PRI news programs."
—Richard S. Towne, General Manager, KUNM (NM)

"Democracy Now! is a huge asset to KDNK's program schedule. With NPR's broad based headline news, followed by Democracy Now!, we give our listeners an outstanding news package. **Amy Goodman is a passionate and smart journalist whose gutsy news style is refreshing and oh so necessary in our sound bite, shallow news world. She's the real deal.** And to top it off Amy's willingness and effectiveness as a fundraiser was key in making our spring membership goal."
—Mary Suma, General Manager, KDNK (CO)

"We added Democracy Now! to KHSU's program schedule as the result of listener requests, and they have responded by making it our **most successful program for fundraising.** During our recent fall on-air membership drive, Democracy Now! accounted for about 1/4 of our dollar total."
—Charles Horn, Development Director, KHSU (CA)

"When Amy [Goodman] has been on air with us during our membership drives, listener response has been immediate and sustained. **All four phone lines were ringing constantly until an hour after she'd left the station!** We'd never experienced anything like it in the history of the station and we were startled by how many pledges were significant amounts from people we had never heard from before. Democracy Now! has also permitted us to pay more attention to doing local and regional news and public affairs. **Democracy Now! is the flagship of this community radio station.**"
—Eric Schubring, Public Affairs Director, WOJB (WI)

"Democracy Now! helped us raise over one-fifth of our total funds during our fund drive. It is clear that Democracy Now! really cares about the future of community radio! Democracy Now! stands out as a daily source for independent news. **According to the spring 2005 Arbitron /Radio Research Consortium survey data, Democracy Now! is the most widely listened to public affairs program we offer.** I have heard from many listeners who have said that if there is one show they make sure to tune in everyday, it's Democracy Now!"
—Benjamin Michael, General Manager, WESU (CT)

"Amy Goodman's appearance on the Kathleen Dunn Show resulted in one of the highest fundraising hours during our pledge drive."—
Kathleen Dunn, Talk Show Host, Wisconsin Public Radio (WI)

