

Democracy Now! Helps Stations Raise Money

"Listeners, having attended Amy's presentation at the Veterans Hall, still call or stop me on the street to express their appreciation, and extol the value of her appearance. **The funds raised from the event with Amy Goodman totaled \$13,400.**"

-Guy Rathbun, Program Manager, KCBX (CA)

"Thanks to Amy and the Democracy Now! crew for the recent fundraising speech by Amy Goodman in Tampa. **We had 900 people turn out (on a weeknight!). The event raised more than \$10,000 for WMNF. As for pitching? If we could have Amy pitch for seven days, we could fund this station for the next five years.** She's the best -- bringing all the right elements of credibility, sincerity, the right energy and making salient points about content and mission."

- Rob Lorei, News and Public Affairs Director, WMNF (FL)

"For many years, **Democracy Now! has consistently been #1 in the number of pledges made at community radio station KXCI in Tucson.** Serving as a gateway program, the core audience of DN! stays tuned in for our diverse programming and results in year-round financial support through membership dollars. **In October 2006, Amy Goodman's speaking engagement (to a sold-out crowd of 900) resulted in over \$9,000 of financial support** from the community. I would encourage any radio and television stations to consider broadcasting Democracy Now!"

- Elaine Schramm, Board of Directors, KXCI and Access Tucson (AZ)

"We had a terrific event with Amy Goodman, with 700-800 people in attendance. **Amy's visit was a big fundraiser for us, something we desperately need** as we receive almost no funding from the local government and nothing from the cable company."

- Elizabeth Swenson, Executive Director, Mendocino Coast Community Television (CA)

"A large portion of our listeners rely on Democracy Now! as a primary news source! It is our strongest fundraising show!! Amy's visit to Boulder & Denver was a great treat for everyone. **KGNU realized over \$15,000 from Amy's packed house lectures.** As always, our listeners benefit from hearing Amy speak about news gathering and the current political events."

- Joanna Cole, Community Relations Director, KGNU (CO)

"Martha's Vineyard Community Radio (WVY) and the Martha's Vineyard Peace Council were thrilled at the opportunity to co-host Amy Goodman. For us, it was **one of our most successful fundraisers, putting us over our financial target to allow us to start webcasting.** The crowd at the Whaling Church was enthralled. Amy was very personable, even recognizing an old friend and teacher in the audience."

- Maria Danielson, Station Manager, WVY (MA)

"I want to thank you and your staff for bringing Amy to Boise. We had a great turnout -- double of what we anticipated. Amy was very warmly received by Boiseans eager to hear their message. **Donations at the door topped \$1,200.** Thank you, **this will go a long way to keeping both TVCTV and Boise Community Radio on the air.**"

- David M. Walsh, Board Chair, TVCTV (ID)

"Being a part of this book tour, and the previous one, has been a great experience for KFCF as it generates excitement about one of our listeners' most respected programmers. Face-to-face meetings like this provide a sense of belonging to our audience and stimulate their commitment to social change. This event also gave our listeners a chance to interact more intimately with Amy and get a more detailed perspective of the political issues of our time. **Amy's visit also helped KFCF raise over \$5,000, which is a very helpful contribution to our modest income.**"

- Vic Bodoian, Station Manager, KFCF (CA)

